

LODGERS' TAX BOARD

Regular Meeting Agenda

Date: Wednesday, July 10, 2024

Place: 200 E. Broadway, 1st Floor City Hall Annex, Hobbs, New Mexico

Time: 3:00 p.m.

Jack Robertson, Chairperson Tourist Industry Related

Lahcen Tigui Lodging Industry Related Thomas K. Wilson II Lodging Industry Related

Oscar Gonzalez Member-At-Large

Terry Sowell Tourist Industry Related

- 1. Call to Order
- 2. Roll Call
- 3. Pledge of Allegiance
- 4. Approval of Minutes: January 10, 2024
- 5. Communications from Citizens (3-minute limit per citizen)
- 6. Discussion/Updates:

1.S.

- a. Financial Report (Toby Spears, Finance Director)
- 7. Action Items

a. Hobbs Airfield Speedway Remember the Glizzy (\$3,143.00) September 7, 2024 Flashlight Cash Days with Limpy (\$3,143.00) November 2, 2024

- b. Hobbs Eagle Quarterback Club Hobbs High School Home Football Games (\$17,300.00) August 15, 2024 through November 8, 2024
- c. Hobbs USSSA Pretty in Pink (\$9,000.00) October 11 through 13, 2024
- d. New Mexico Junior College NMJC Welcome Back Weekend (\$10,070.00) October 4 and 5, 2024
- e. United Way of Lea County United Way Chili Festival (\$9,830.00) September 27 and 28, 2024
- f. Lea County Center for the Arts
 Downtown Sounds "a Night of Culture" (\$5,050.00)

 August 31, 2024
 Downtown Sounds "Saw you at the Pole" (\$5,240.00)

 September 25, 2024
 Downtown Sounds "Retro Revival" (\$4,440.00)

 September 25, 2024

8. Event Summaries

9. Adjournment

The City will make every effort to provide reasonable accommodations for people with disabilities who wish to attend a public meeting. Please notify the City at least 24 hours before the meeting by calling 575-397-9208.

Notice is hereby given that a quorum of the Hobbs City Commission may be in attendance at City Advisory Board meetings.

Next Meeting Date: Wednesday, October 9, 2024, at 3:00 p.m.

Minutes of the regular meeting of the Lodgers' Tax Board held on Wednesday, January 10th, 2024, at 3:00 p.m. in the City Commission Chamber, 200 East Broadway, 1st Floor Annex, Hobbs, New Mexico.

Chairperson Jack Robertson called the meeting to order. The following members were present:

Jack Robertson Oscar Gonzalez Lahcen Tigui

Absent: Thomas K. Wilson II

Terry Sowell

Also Present: Toby Spears, Finance Director

Amelia Maldonado, Deputy City Clerk Rose Galavez, Asst Deputy City Clerk Meghan Mooney, Communications Director Chad Littlejohn, Marketing Coordinator

10 Citizens

Pledge of Allegiance

Chairperson Jack Robertson led the Pledge of Allegiance.

Approval of Minutes

Mr. Oscar Gonzalez moved that the minutes of the meeting held October 18, 2023, be approved as presented. Mr. Lahcen Tigui, seconded the motion and the vote was recorded as follows: Robertson yes, Gonzalez yes, Tigui yes. The motion carried.

Financial Report

Mr. Toby Spears, Finance Director, presented the revenue report and explained the funding cycle and the annual/monthly collection for the Lodgers' Tax fund. He stated the ending balances as of December 31, 2023, are as follows:

Ending Cash Balance	\$ 1,283,436.43
Year to Date Revenue	\$ 906,858.35
Year to Date Expenditures	\$ 706,819.17
Available for Profit, Non-Profit & Public Entities	\$ 186,679.24
Available for Local Government (City and County)	\$ 433,337.70
Available for Airline Subsidy	\$ 600,753.26

Request for Funding

Presentations were made by the following organizations and recommendations were made by the Board as follows:

New Mexico Junior College - Athletics

2024 NJCAA Men's Division 1 National Golf Championship

May 14 through 17, 2024 Original Request: \$10,500.00

Board Recommendation to Commission: \$10,500.00

Mr. Deron Clark, Director of Athletics and Ms. Kayla Weaver, Assistant Director of Athletics presented the request for the NJCAA Men's Division 1 National Golf Championship in the amount of \$10,500.00. The funds will be used for apparel, gifts for the participant and the NJCAA guarantee.

Mr. Gonzalez moved that funding in the amount of \$10,500.00 be forwarded to the Hobbs City Commission for consideration. Mr. Jack Robertson seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Robertson yes. The motion carried.

Hobbs Airfield Speedway

Flashlight Cash Days with Limpy

March 9, 2024

Original Request: \$3,145.00 Board Approved: \$3,145.00

Summer Banger with BJ Da Flagman

May 10 and 11, 2024

Original Request: \$3,145.00 Board Approved: \$3,145.00

Mr. Jamal R. Awwad, representative for Hobbs Airfield Speedway, presented the request for funding for the Flashlight Cash Days with Limpy, in the amount of \$3,145.00. He explained the funding requested will be used for radio advertising and for professional performance fees of Chris Collin (Limpy).

Mr. Awwad, presented the request for funding for the Summer Banger with BJ Da Flagman, in the amount of \$3,145.00. He explained the funding requested will be used for radio advertising and for professional performance fees of BJ Da Flagman.

Mr. Gonzalez moved that funding be approved in the total amount of \$6,290.00. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Robertson yes. The motion carried.

United Way of Lea County

Reading Under the Lights

April 26, 2024

Original Request: \$8,225.00

Board Recommendation to Commission: \$8,225.00

Mr. Becca Titus, representative for United Way of Lea County, presented the request for funding of the Reading Under the Lights in the amount of \$8,225.00. Ms. Titus stated the funds will be used for advertising and marketing.

Mr. Gonzalez moved that funding in the amount of \$8,225.00 be forwarded to the Hobbs City Commission for consideration. Mr. Robertson seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Robertson yes. The motion carried.

Permian Basin USSSA

King of the Turf

March 9 and 10, 2024

Original Request: \$24,964.80

Board Recommendation to Commission: \$24,964.80

Baseball Moms are the Best

May 11 and 12, 2024

Original Request: \$24,964.80

Board Recommendation to Commission: \$24,964.80

Mr. Tommy E. Hawkins, representative for Permian Basin USSSA, presented the request for funding for the King of the Turf Tournament in the amount of \$24,964.80. He explained the funding requested will be used for radio advertising, promotional items and awards for the teams.

Mr. Hawkins also presented the request for funding for the Baseball Moms are the Best Tournament in the amount of \$24,964.80. He explained the funding requested will be used for radio advertising, promotional items and awards for the teams.

Mr. Gonzalez moved that funding in the amount of \$24,964.80 for the King of the Turf Tournament and the funding in the amount of \$24,964.80 for the Baseball Moms are the Best Tournament be forwarded to the Acc for consideration. Mr. Robertson seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Robertson yes. The motion carried.

Hobbs USSSA

Blind as a Bat

March 16 and 17, 2024

Original Request: \$3,000.00

Board Recommendation to Commission: \$3,000.00

Hobbs SuperSlam NIT April 26 through 28, 2024 *Original Request:* \$9,000.00

Board Recommendation to Commission: \$9,000.00

Jewelz on the Turf NIT MVP Event

May 24 through 26, 2024

Original Request: \$9,000.00

Board Recommendation to Commission: \$9,000.00

JB Memorial 1 Pitch

May 27, 2024

Original Request: \$2,500.00

Board Recommendation to Commission: \$2,500.00

Ms. Julie Rodriguez, representative for Hobbs USSSA, presented the requests for funding for the Blind as a Bat Tournament, in the amount of \$3,000.00, Hobbs SuperSlam NIT, in the amount of \$9,000.00, Jewelz on the Turf NIT MVP Event, in the amount of \$9,000.00 and JB Memorial 1 Pitch Tournament, in the amount of \$2,500.00. She explained the funding requested will be used for sanction fees, umpires and staff lodging.

Mr. Gonzalez moved that funding in the total amount of \$23,500.00 be forwarded to the Hobbs City Commission for consideration. Mr. Robertson seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Robertson yes. The motion carried.

City of Hobbs

Hobbs Downtown Slam and Jam - Gus Macker

April 20 and 21, 2024

Original Request: \$17,218.00

Board Recommendation to Commission: \$17,218.00

Ms. Paula Drake, representative for City of Hobbs, presented the request for funding for the Hobbs Downtown Slam and Jam – Gus Macker, in the amount of \$17,218.00. Ms. Drake stated the event would be held in honor of Mr. Michael Clampitt. The funding for this event would be used for posters, player shirts and radio advertising.

Mr. Gonzalez moved that funding in the amount of \$17,218.00 be forwarded to the Hobbs City Commission for consideration of Hobbs Downtown Slam and Jam – Gus Macker. Mr. Tigui seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Robertson yes. The motion carried.

Event Summary

Mr. Gonzalez stated the Mariachi Christmas event was held the second week of December and was a success. The event held approximately 1000 students in the daytime show and 1000 citizens at the evening show.

<u>Adjournment</u>

There being no further business or comments, Mr. Gonzalez moved that the meeting adjourn. Mr. Robertson seconded the motion and the vote was recorded as follows: Gonzalez yes, Tigui yes, Robertson yes. The motion carried and the meeting adjourned at 3:55 p.m.

Chairperson

Hobbs Airfield Speedway



City of Hobbs Annual Funding Guidelines Lodgers' Tax Requests for Proposal (RFP) from 05/01/2022 - 06/30/2023

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

 The City of Hobbs is accountable to the City Commission for Lodgers' Tax Funds and is responsible for the placement of any orders involving expenditures of Lodgers' Tax funds. The table below details eligible & non-eligible expenses per Ordinance # 1052

Eligible	Non-Eligible
Professional Performance Fees	Administrative Office Overhead
Sound and Lighting as Related to Performance	Website Costs
Advertising/Promotion Items	Real Property
Sanitation	Tangible Property
Sanction Fees	

For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid. All invoices and contracts must be legible. The Finance Department may ask the organization to provide a W-9 for a vendor, cleared check, bank statement or other documentation to determine whether or not the transaction is valid for lodgers' tax. Note: If cancellation of an event results in a refund of any deposit, this refund must be returned to the City of Hobbs Lodgers' Tax Fund.

- 2. The organization requesting Lodgers' Tax funding shall designate a representative to serve in the capacity of spokesperson for that organization. The representative or designee must make all attempts to attend the Lodgers' Tax meeting or City Commission meeting as appropriate when requesting funding to answer questions.
- 3. All Requests for Proposal's (RFP's) for Lodgers' Tax **annual** funding must be received by **March 18th, 2022.** (This is to include all events to occur during the period indicated above for which your organization is requesting funding.)
- 4. A proposed budget must be submitted with the RFP for annual Lodgers' Tax funding explaining how fees and other revenues are to be used and include a detailed list of estimated expenses for any and all events on an annual basis.
- 5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.
- 6. In addition to the above listed criteria, organizations requesting funding may be asked to provide the following information:
 - Proof of non-profit status and copy of last years IRS form 990
 - Proof of agency good standing with the NM Corporation Commission
 - · Proof of Workers-Comp or Liability Insurance Coverage

Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

1 have read and fully understand the above guidelines for the Lodgers' Tax Funding.

| Hobbs Airhold Seedway 6-25-70
| Name of Organization | date

		Cor	r Lodgers' T	ation						
Organization		Hobbs	Airhiela	d spee	edway					
Name of Contact	ne of Contact Tamal Awwad									
Address	529 W. Gold Ave.									
City, State Zip	Jamal Awwad 529 W. Gold Ave. Hobbs NM 88240									
Phone#/Fax#	575-631-5099									
email		Sa	turdays 3	312@ Xa	hoo. Com					
	,		Event Budg	et		1				
	-	Event 1	Event 2	Event 3	Event 4	Event 5	Total			
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Other (pleas	e explain)						-			
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		Event 1	Event 2	Event 3	Event 4	Event 5	Total			
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(NON- Printing & N	lailing						-	TAX		
LODGERS' Print Media							-			
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Misc.						Carrier Charges (News	-			
(Please explain)							-			
explain)							-			
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Lod	Lodgers' Tax Budget - Event Number 1									
		Event	Informa	ation						
Name of Event		Rem	ember:	The (761224					
Date		Spet. 7th, 2024								
Location	5	Remember The GLizzy Spet. 7th, 2024 5333 N. A Street Hobbs NM								
	Back	Backhalf No prep Fasustino's Memoria								
Description										
Expected Attendance	Carry L	aily Driver, True street, Small Tire, RWYH								
Is this an annual event?		# of Overnighters /50 Yes Is this a new event?								
13 tills till tillitati event;		/61	PRINTING	eventi						
	Cost	Quantity	Total		Cost	Quantity	Total			
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	Cost	Quantity	Total							
Mailings			-		TOTAL PRIN	TING COSTS	-			
		Name	RINT MEDIA	# of ads		st	Total			
Newspaper		Name		# OI aus)St	- Total			
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Magazine/Other		Name		# of ads	Co	ost	Total -			
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Lod	gers' Tax Bud			lumbei	. 2					
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ocation 5333 N. A Street Hobbs NM										
Flash-light No prep Race.										
Description	lasses: Daily Du	river, True	Stree	et, Small	Tire , Aw	1/13 and Tailgak				
Expected Attendance		# of Overnighter	s	200						
Is this an annual event?	Xes	Is this a new eve	nt?							
		PRINTING								
	Cost Quantity	Total		Cost	Quantity	Total				
Posters (save-the-date)		- .	Flyers			0.00				
Programs	SUBTOTAL	-	Tickets	CURTOTAL		-				
	Cost Quantity	Total		SUBTOTAL		-				
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Hobbs Eagle Quarterback Club



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I have read and fully understand the above guidel	ines for the Lodgers' Tax Funding.	
Guy Kesner and Jeromie Pickering Representative	Hobbs Eagle Quaterback Club Name of Organization	6/27/2024

			or Lodgers'		nce			7		
Organizat	tion	Co	ntact Infor							
Name of (Hobbs Eagle Quarterback Club								
Address		Guy Kesner or Jeromie Pickering								
City, State	e Zin	PO Box 5124								
Phone#/F				bbs, NM 8824						
email		5/5	-318-1576 (G			e)				
Citian				erbackclub@g	mail.com					
		F	Event Bud	Ī		T	T	_		
	Sponsorships	Event 1	Event 2	Event 3	Event 4	Event 5	Total	_		
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Income	Donations						-	_		
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	Other (please explain)						-			
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	Total Income		-	-	-	-		_		
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O IAL LODG	GERS TAX REQ. SUIVINARY	2,400.00	2,400.00	2,900.00	2,400.00	2,400.00	12,500.00			

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

Loc	dgers' T	ax Buc Event	dget - E Inform	vent l	Numbe	r 1			
Name of Event	Hobbs High		Football Gam						
Date	8-15-2024								
Location	Watson Mer	Watson Memorial Stadium							
Description	Varsity Footl	ball Game							
Expected Attendance		4500	# of Overnig	hters	TBD				
Is this an annual event?		Yes	Is this a new		No				
			PRINTING		140				
Posters (save-the-date) Programs	Cost	Quantity	Total		Cost	Quantity	Total		
	THE RESIDENCE OF THE PARTY OF T	200	2 400 00	Flyers			0.00		
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	Cost	Quantity	Total	1	SUBTOTAL		-		
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The second secon							-		
				SUBTOTAL			-		
		Name		# of ads	Co	st	- Total		
Magazine/Other							-		
				SUBTOTAL			-		
				SUBTUTAL	TOTAL PRIN	FAFDIA	-		
		ELE	CTRONIC MEI	DIA	TOTAL PRIN	I WEDIA	-		
Do di o		Name		# of spots	Co	st	Total		
Radio							-		
Television							-		
							-		
Social Media							, <u>-</u>		
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ound and Lighting Costs anction Fees							-		
Promotional Items (eg: tshirts,							-		
rings, etc.)							-		
ther: (please list)							-		
							-		
disc							-		
				la la	OTAL OTHER	EXPENSE	-		
TOTAL REQUEST F		ENT 1					2,400.00		
structions: Please complete all are	and of DINIV Ab	-A					_,-00.00		

Loc	lgers' T	ax Bud Event	dget - E Inform	vent lation	Numbe	r 2				
Name of Event			Football Gam							
Date	8-30-2024		r ootball dall							
Location	Watson Men	Watson Memorial Stadium								
Description	Varsity Footh	arsity Football Game								
Expected Attendance		4500	# of Overnigi	nters	TBD					
Is this an annual event?		Yes	Is this a new		No					
			PRINTING		140					
Doctore (come the state)	Cost	Quantity	Total		Cost	Quantity	Total			
Posters (save-the-date) Programs	-	200	2 400 00	Flyers			0.00			
Flograms	SUBTOTAL	200	2,400.00 2,400.00	Tickets	SUBTOTAL		-			
	Cost	Quantity	Total	1	JOBIOTAL		-			
Mailings			-		TOTAL PRIN	TING COSTS	2,400.00			
			RINT MEDIA							
Newspaper		Name		# of ads	Cost		Total			
							-			
9				SUBTOTAL						
Magazine/Other	Name			# of ads	Co	st	Total			
iviagazine/Otner							-			
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					TOTAL PRIN	T MEDIA	-			
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Television							-			
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Professional Performance Fees Sound and Lighting Costs	test						-			
Sanction Fees							-			
Promotional Items (eg: tshirts,							-			
rings, etc.)							-			
Other: (please list)							-			
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	14 9 1 3			ALC: N			_			
			Total San	1	OTAL OTHER	EXPENSE				
TOTAL REQUEST F	OR EVE	ENT 2					2,400.00			

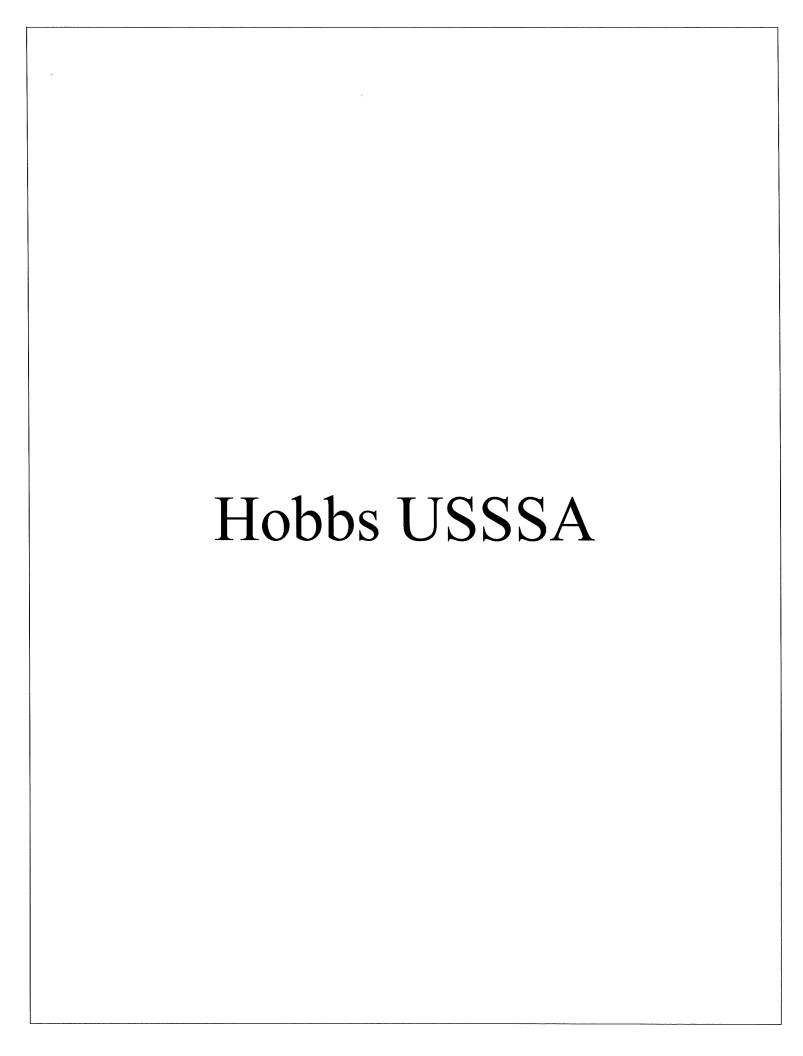
Loc	lgers' T	ax Buc Event	lget - E Inform	vent lation	Numbe	r 3				
Name of Event	Hobbs High S	School Home	Football Gam	е						
Date	9-13-2024									
Location	Watson Men	norial Stadiui	m							
Description	Varsity Footh	rsity Football Game								
Expected Attendance		4500	# of Overnigh	nters	TBD					
Is this an annual event?		Yes	Is this a new		No					
			PRINTING		110					
Dootows (occur the day)	Cost	Quantity	Total		Cost	Quantity	Total			
Posters (save-the-date) Programs	-	200	2 400 00	Flyers			0.00			
riograms	SUBTOTAL	200	2,400.00 2,400.00	Tickets	SUBTOTAL		-			
	Cost	Quantity	Total	1	JOBIOTAL					
Mailings			-		TOTAL PRIN	TING COSTS	2,400.00			
			RINT MEDIA				•			
Newspaper		Name		# of ads	Co	st	Total			
							-			
				SUBTOTAL			-			
Magazina/Other	Name			# of ads	Co	st	Total			
Magazine/Other							-			
				SUBTOTAL			-			
					TOTAL PRIN	 Γ MEDIA				
			CTRONIC MEI							
Radio		Name		# of spots Cost			Total			
auto							-			
Television							-			
							-			
Social Media							-			
- 1					TOTAL FLECT		-			
		OTH	IER EXPENSE		TOTAL ELECTI	R. MEDIA	-			
		Name		# of item	Co	st	Total			
	test						-			
Sound and Lighting Costs Sanction Fees							-			
Promotional Items (eg: tshirts,							-			
rings, etc.)										
Other: (please list)	Graphic Desig	n of Program		1		500.00	500.00			
,							-			
							-			
							-			
			THE REAL PROPERTY.				-			
					TOTAL OTHER	EXPENSE	500.00			
TOTAL REQUEST F	OR EVI	ENT 3					2,900.00			

Loc	lgers' T	ax Bud Event	dget - E Inform	vent lation	Numbe	r 4			
Name of Event	Hobbs High:	School Home	Football Gam	ne .					
Date	9-20-2024								
Location	Watson Mer	Watson Memorial Stadium							
Description	Varsity Foot	/arsity Football Game							
Expected Attendance		4500	# of Overnigi	htore	TBD				
Is this an annual event?		Yes	Is this a new		No				
			PRINTING	event.	INU				
Doctors (compatible 1 a)	Cost	Quantity	Total		Cost	Quantity	Total		
Posters (save-the-date) Programs		200	-	Flyers			0.00		
	SUBTOTAL	200	2,400.00 2,400.00	Tickets			-		
	Cost	Quantity	Total	1	SUBTOTAL		-		
Mailings				1	TOTAL PRIN	TING COSTS	2,400.00		
			RINT MEDIA			1110 00313	2,400.00		
Newspaper		Name		# of ads	ads Cost		Total		
теторире.							-		
				SUBTOTAL					
		Name		# of ads	Co	st	Total		
Magazine/Other							-		
							-		
				SUBTOTAL			-		
		ELE	CTRONIC MEI	DIA	TOTAL PRIN	MEDIA	-		
				# of spots	Co	Total			
Radio							-		
Television							-		
		Olive DE ANDROIS CONTRACTOR CONTR					-		
Social Media		1					-		
							-		
					TOTAL ELECT	R. MEDIA	-		
			ER EXPENSE						
rofessional Performance Fees	est	Name		# of item	Cos	st	Total		
ound and Lighting Costs							-		
anction Fees							-		
Promotional Items (eg: tshirts, rings, etc.)	Complete and control of the control						-		
ther: (please list)							-		
1							-		
							-		
	THE SHAPE STATE OF					Y	-		
OTAL DECLICE E	OD =: :-	101-			TOTAL OTHER	EXPENSE	-		
TOTAL REQUEST F	OK EVE	:NT4					2,400.00		

Loc	lgers' T	ax Bud Event	dget - E Inform	vent l ation	Numbe	r 5	
Name of Event	Hobbs High S	School Home	Football Gam	ne			
Date	10-18-2024	STEELS STEELS					
Location	Watson Men	norial Stadiu	m				
Description	Varsity Footh						
Expected Attendance		4500	# of Overnig	hters	TBD		
Is this an annual event?		Yes	Is this a new		No		
			PRINTING	CVCIII.	140		
Books of the state	Cost	Quantity	Total		Cost	Quantity	Total
Posters (save-the-date) Programs	THE RESERVE AND ADDRESS OF THE PARTY OF THE	200	-	Flyers			0.00
Fiograms	SUBTOTAL	200	2,400.00 2,400.00	Tickets	CUPTOTAL		-
	Cost	Quantity	Total	1	SUBTOTAL		-
Mailings					TOTAL PRIN	TING COSTS	2,400.00
			RINT MEDIA				2,400.00
Newspaper		Name		# of ads	Co	st	Total
rewspaper							-
* .			Carlotte and Carlotte	SUBTOTAL			-
		Name		# of ads	Co	st	- Total
Magazine/Other							-
							_
				SUBTOTAL			-
		ELE	CTRONIC MEI	DIA	TOTAL PRIN	I MEDIA	-
		Name		# of spots	Co	st	Total
Radio							-
Television							-
, and 10.00							-
Social Media							-
							-
					TOTAL ELECTI	R. MEDIA	-
			IER EXPENSE				
Professional Performance Fees	test	Name		# of item	Co	st	Total
Sound and Lighting Costs							-
Sanction Fees							-
Promotional Items (eg: tshirts, rings, etc.)							-
Other: (please list)							-
,							-
	-						-
							-
							-
	The second second			No. 1 de la constante de la co			, · · -
TOTAL DEGLICE -	OD =1				TOTAL OTHER	EXPENSE	-
TOTAL REQUEST F	OK EVE	:N15					2,400.00

		Event	Informa	ation			
Name of Event	Hobbs High	School Home	Football Game				
Date	10-25-2024	0-25-2024					
Location	Watson Mer	Jatson Memorial Stadium					
Description	Varsity Foot	ball Game					
Expected Attendance		4500	# of Overnigh	iters	TBD		
Is this an annual event?		Yes	Is this a new	event?	No		
			PRINTING				
Postore (seve the editor)	Cost	Quantity	Total	20.000	Cost	Quantity	Total
Posters (save-the-date) Programs	OR STATE OF THE PARTY OF THE PA	200		Flyers			0.00
Programs	12.00 SUBTOTAL	200	2,400.00	Tickets	CHIPTOTAL		
	Cost	Quantity	2,400.00 Total		SUBTOTAL		-
Mailings		quantity	-		TOTAL PRIN	TING COSTS	2,400.00
		PI	RINT MEDIA			11110 00515	2,400.00
Nowspaper		Name		# of ads	Co	ost	Total
Newspaper							-
				SUBTOTAL			
		Name		# of ads	Co	ost	Total
Magazine/Other							-
							-
		,		SUBTOTAL	TOTAL PRIM		-
		FLE	CTRONIC MEI	NΑ	TOTAL PRIN	TMEDIA	-
		Name		# of spots	Co	est	Total
Radio							-
	****						-
Television							-
Social Media							-
Social Media							-
.					TOTAL ELECT	D. MAEDIA	-
		OTI	HER EXPENSE		TOTAL ELECT	K. WEDIA	-
		Name		# of item	Co	st	Total
Professional Performance Fees							-
Sound and Lighting Costs							-
Sanction Fees							-
Promotional Items (eg: tshirts, rings, etc.)		-					-
Other: (please list)							-
Ciner (pieuse list)							-
							-
							-
		-					-
							-
			Walter State of the State of th		TOTAL OTHER	REXPENSE	-
TOTAL REQUEST F	OR EV	ENT 1	6-5				2,400.00
nstructions: Please complete all ar	eas of PINK th	nat apply.					

Lod			lget - E		lumbe	r 6	
Name of Event	Hobbs High S	School Home	Football Gam	e			
Date	11-08-2024						
Location	Watson Men	norial Stadium	n				
Description	Possible first	round of NIV	l State Play of	fs Varsity Fo	ootball Game		
Expected Attendance		6000	# of Overnigh	iters	TBD		
Is this an annual event?		Yes	Is this a new		No	=	
			PRINTING				
Dootson (see a blood of the	Cost	Quantity	Total	8-	Cost	Quantity	Total
Posters (save-the-date) Programs	12.00	200	2 400 00	Flyers			0.00
riogianis	SUBTOTAL	200	2,400.00 2,400.00	Tickets	SUBTOTAL		
	Cost	Quantity	Total		JOBIOTAL		-
Mailings			-		TOTAL PRIN	TING COSTS	2,400.00
			RINT MEDIA				
Newspaper		Name		# of ads	Co	st	Total
Newspaper							-
				SUBTOTAL			
		Name		# of ads	Co	st	Total
Magazine/Other							-
				CURTOTAL			-
				SUBTOTAL	TOTAL PRIN	T MEDIA	-
		ELE	CTRONIC MEI	DIA	TOTAL PRIIV	I WEDIA	-
		Name	V (4)	# of spots	Co	st	Total
Radio						Name of Street, Street	-
Television							-
relevision							-
Social Media							-
							_
					TOTAL ELECTI	R. MEDIA	-
			HER EXPENSE				
Professional Performance Fees		Name		# of item	Co	st	Total
Sound and Lighting Costs							-
Sanction Fees							-
Promotional Items (eg: tshirts,							-
rings, etc.) Other: (please list)							-
other: (please list)							· -
						THE RESIDENCE OF THE PARTY OF T	-
							-
	13.87	A. Other					
					TOTAL OTHER	EXPENSE	-
TOTAL REQUEST F	OR EV	ENT	7.5.5.				2,400.00





City of Hobbs Annual Funding Guidelines Lodgers' Tax Requests for Proposal (RFP) from 05/01/2022 - 06/30/2023

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

1. The City of Hobbs is accountable to the City Commission for Lodgers' Tax Funds and is responsible for the placement of any orders involving expenditures of Lodgers' Tax funds. The table below details eligible & non-eligible expenses per Ordinance # 1052

Eligible	Non-Eligible
Professional Performance Fees Sound and Lighting as Related to Performance Advertising/Promotion Items Sanitation Sanction Fees	Administrative Office Overhead Website Costs Real Property Tangible Property

For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid. All invoices and contracts must be legible. The Finance Department may ask the organization to provide a W-9 for a vendor, cleared check, bank statement or other documentation to determine whether or not the transaction is valid for lodgers' tax. Note: If cancellation of an event results in a refund of any deposit, this refund must be returned to the City of Hobbs Lodgers' Tax Fund.

- 2. The organization requesting Lodgers' Tax funding shall designate a representative to serve in the capacity of spokesperson for that organization. The representative or designee must make all attempts to attend the Lodgers' Tax meeting or City Commission meeting as appropriate when requesting funding to answer questions.
- 3. All Requests for Proposal's (RFP's) for Lodgers' Tax annual funding must be received by **March 18th, 2022.** (This is to include all events to occur during the period indicated above for which your organization is requesting funding.)
- 4. A proposed budget must be submitted with the RFP for annual Lodgers' Tax funding explaining how fees and other revenues are to be used and include a detailed list of estimated expenses for any and all events on an annual basis.
- 5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.
- 6. In addition to the above listed criteria, organizations requesting funding may be asked to provide the following information:
 - Proof of non-profit status and copy of last years IRS form 990
 - Proof of agency good standing with the NM Corporation Commission
 - Proof of Workers-Comp or Liability Insurance Coverage

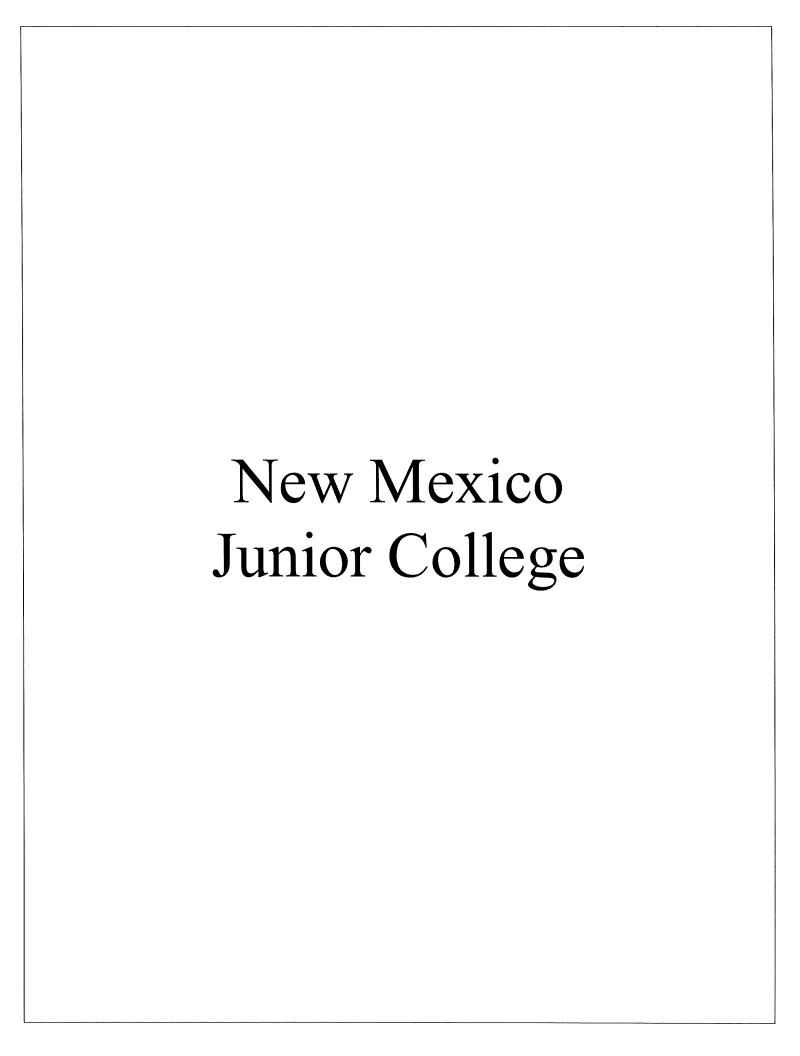
Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

I have read and fully understand the	above guidelines for the Lodgers' Tax Funding.	
Julie Rodriguez	Hobbs USSSA	6/28/2024
Representative	Name of Organization	date

			or Lodgers' ntact Infor	Tax Assista mation	nce]		
Organizati	ion	Hobbs USSSA								
Name of C	Contact	Julie Rodriguez								
Address			F	P.O. Box 5425						
City, State	Zip		Но	bbs NM 88241						
Phone#/Fa	ax#			575-602-1717						
email			julie.ro	driguez@usssa	a.com					
	T	T	Event Bud	get	•	5		1		
		Event 1	Event 2	Event 3	Event 4	Event 5	Total	1		
	Sponsorships						-	1		
	Sales	30,000.00					30,000.00	1		
Income	Donations						-	1		
	Prior Year Carryover						-	1		
	Other (please explain)						-			
	Total Income	30,000.00	-	-	-	-	30,000.00	-		
		Event 1	Event 2	Event 3	Event 4	Event 5	Total			
	Cost of Sales Items						·-			
	Cost of Awards	4,000.00					4,000.00			
	Building/Booth Rent						-	NON -		
EXPENSE	Advertising						-	LODGERS		
(NON-	Printing & Mailing							TAX		
LODGERS' TAX	Print Media						-	17.00		
	Electronic Media						-			
	Umpires,UIC and Staff Misc.	10,000.00					10,000.00			
	(Please Umpires and Staff Lodging explain) and food	6,500.00					6,500.00			
	Sanction Fees	9,000.00					9,000.00			
	Total NON- LODGERS' Exp.	29,500.00	-	-	-	-	29,500.00			
							2,220.00			
		Lodgers'	Tax Budge	t Summary						
		Event 1	Event 2	Event 3	Event 4	Event 5	Total			
rinting		-	-	-	-	-	-	LODGERS'		
rint Media	1	-	-	-	-	-	-	TAX		
lectronic N	Леdia	-	-	-	-	-	-	.,,,,		
ther		9,000.00	-	-	-	-	9,000.00			
OTAL LOD	GERS' TAX REQ. SUMMARY	9,000.00	-	-	-		9,000.00	_		

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

Loc			dget - E Inform		Numbe	r 1	
Name of Event	Pretty in Pin	k					
Date		October 11-13					
Location	Veteran Mer	norial Comp	lex and Ziaple	,			
Description	Pretty in Pin	k is a girls fas			Bunder. This	event is held in	the month of
Expected Attendance		2000	# of Overnigi	nters	1500		
Is this an annual event?		yes	Is this a new		no		
			PRINTING		110		
	Cost	Quantity	Total		Cost	Quantity	Total
Programs	THE R. P. LEWIS CO., LANSING, MICH.		-	Flyers			0.00
Programs	SUBTOTAL			Tickets	CURTOTAL		-
	Cost	Quantity	Total	1	SUBTOTAL		-
Mailings			-		TOTAL PRIN	ITING COSTS	_
		Р	RINT MEDIA	•			
Newspaper		Name		# of ads	C	ost	Total
Newspaper							-
				SUBTOTAL			
		Name		# of ads		ost	Total
Magazine/Other							-
				0110=0=11			-
				SUBTOTAL		IT NAFDIA	-
		EL	ECTRONIC ME	DIA	TOTAL PRIN	II WEDIA	-
		Name		# of spots	Co	ost	Total
Radio							-
Television							-
relevision							-
Social Media							-
							-
					TOTAL ELECT	R. MEDIA	-
		OT!	HER EXPENSE	u . c :	_		
Professional Performance Fees	USSSA Sancti			# of item	Co	ost ooo oo	Total
Sound and Lighting Costs	USSSA Rings	OII ICC		-		9,000.00	9,000.00
Sanction Fees	USSSA Metals	S					-
Promotional Items (eg: tshirts,							-
rings, etc.) Other: (please list)							-
Other: (please list)						-	-
							-
							-
, r					24.7026		-
		The North			TOTA: 4		-
TOTAL DECLIES	10D TI				TOTAL OTHE	REXPENSE	9,000.00
TOTAL REQUEST F	OKEV	ENI 1					9,000.00





City of Hobbs Annual Funding Guidelines Lodgers' Tax Requests for Proposal (RFP) from 05/01/2022 - 06/30/2023

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

1. The City of Hobbs is accountable to the City Commission for Lodgers' Tax Funds and is responsible for the placement of any orders involving expenditures of Lodgers' Tax funds. The table below details eligible & non-eligible expenses per Ordinance # 1052

Eligible	Non-Eligible
Professional Performance Fees Sound and Lighting as Related to Performance Advertising/Promotion Items Sanitation Sanction Fees	Administrative Office Overhead Website Costs Real Property Tangible Property

For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid. All invoices and contracts must be legible. The Finance Department may ask the organization to provide a W-9 for a vendor, cleared check, bank statement or other documentation to determine whether or not the transaction is valid for lodgers' tax. Note: If cancellation of an event results in a refund of any deposit, this refund must be returned to the City of Hobbs Lodgers' Tax Fund.

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- 3. All Requests for Proposal's (RFP's) for Lodgers' Tax **annual** funding must be received by **March 18th, 2022.** (This is to include all events to occur during the period indicated above for which your organization is requesting funding.)
- 4. A proposed budget must be submitted with the RFP for annual Lodgers' Tax funding explaining how fees and other revenues are to be used and include a detailed list of estimated expenses for any and all events on an annual basis.
- 5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.
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 - Proof of non-profit status and copy of last years IRS form 990
 - Proof of agency good standing with the NM Corporation Commission
 - Proof of Workers-Comp or Liability Insurance Coverage

Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

I have read and fully understand the above guidelines for	the Lodgers' Tax Funding.	
Donwoonteting	New Mexico Junior College Name of Organization	6/28/2024 date

				or Lodgers' ntact Infor	Tax Assista mation	nce				
Organizati	ion	New Mexico Junior College								
Name of C	Contact			Ra	chel Gallagha	r				
Address				531	7 Lovington Hy	vy				
City, State	Zip			Но	bbs, NM 8824	0				
Phone#/Fa	ах#				75-492-2778					
email				rgalla	agher@nmjc.e	du				
				Event Bud	get				1	
			Event 1	Event 2	Event 3	Event 4	Event 5	Total	1	
	Sponsors	hips						_	1	
	Sales							_		
Income	Donation	s						_	1	
	Prior Yea	r Carryover						_	1	
	Other (pl	ease explain)						_	-	
		Total Income	-	_	-	-	-		1	
			Event 1	Event 2	Event 3	Event 4	Event 5	Total	1	
	Cost of Sa	iles Items					Evenies	Total	h	
	Cost of A	wards							1	
	Building/	Booth Rent						-	- NON	
EXPENSE	Advertisin	ng						-	NON -	
(NON-	Printing 8	k Mailing						-	LODGERS	
LODGERS' TAX	Print Med	lia						-	TAX	
IAX	Electronic	Media						-		
	Minn							-		
	Misc. — (Please							-		
	explain) —							-		
	Total NON	I- LODGERS' Exp.	_	-	_			-	Ц	
41					-	-	-	-		
			Lodgers'	Tax Budge	t Summary					
			Event 1	Event 2	Event 3	Event 4	Event 5	Total		
Printing			1,150.00	-	-	-	-	1,150.00	LODGERS'	
rint Media	9		1,920.00	-	-	-	-	1,920.00	TAX	
lectronic N	Media		2,000.00	-		-	-	2,000.00	.,,,,	
Other			5,000.00	-	-	-	-	5,000.00		
OTAL LODG	GERS' TAX	REQ. SUMMARY	10,070.00	-	-	-		10,070.00	_	

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

Loc			dget - E Inform		Numbe	r 1		
Name of Event	NMJC Welco	me Back We	ekend					
Date		October 4 - 5, 2024						
Location	New Mexico	Junior Colleg	ge and Lea Cou	unty Event	Center	lunior College	O SIMON OF	
Description	this year's ac	velcome Back Weekend is a new two-day event at New Mexico Junior College aimed at ringing Alumni back to campus for a fun-filled weekend. Below is the tentative schedule of his year's activities:						
Expected Attendance	Friday, Oct. 4		# of Overnigi	atous				
Is this an annual event?		yes	Is this a new					
		yes	PRINTING	eventr	yes			
	Cost	Quantity	Total		Cost	Quantity	Total	
Posters (save-the-date)	3.00	50	150.00	Flyers	Cost	Qualitity	0.00	
Programs				Tickets			-	
	SUBTOTAL		150.00		SUBTOTAL		-	
D.C. III.	Cost	Quantity	Total	1				
Mailings	1.00	1,000	1,000.00		TOTAL PRIN	TING COSTS	1,150.00	
		Name	RINT MEDIA	# of - 1				
Newspaper	Hobs News S			# of ads	Со		Total	
	Lovington Lea			6	1	160.00	960.00	
				SUBTOTAL		160.00	960.00	
		Name		# of ads	Co	st	1,920.00 Total	
Magazine/Other						o.	Total	
							_	
				SUBTOTAL			-	
					TOTAL PRINT	MEDIA	1,920.00	
			CTRONIC MEI					
Radio		Name		# of spots	Cos	st	Total	
Kaulo				200		10.00	2,000.00	
Television							-	
							-	
Social Media							-	
							-	
					TOTAL ELECTR	R. MEDIA	2,000.00	
		OTH	IER EXPENSE				=,000.00	
Professional Performance Fees		Name		# of item	Cos	t	Total	
	oguine est						-	
Sanction Fees	equipment re	ntais		1		5,000.00	5,000.00	
Promotional Items (eg: tshirts,							-	
rings, etc.)							-	
Other: (please list)							-	
							-	
							_ [
		-					-	
							-	
					TOTAL OTHER	EXPENSE	5,000.00	
TOTAL REQUEST F							10,070.00	

United Way of Lea County



City of Hobbs Annual Funding Guidelines Lodgers' Tax Requests for Proposal (RFP) from 05/01/2022 - 06/30/2023

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Eligible	Non-Eligible
Professional Performance Fees	Administrative Office Overhead
Sound and Lighting as Related to Performance	Website Costs
Advertising/Promotion Items	Real Property
Sanitation	Tangible Property
Sanction Fees	

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- 4. A proposed budget must be submitted with the RFP for annual Lodgers' Tax funding explaining how fees and other revenues are to be used and include a detailed list of estimated expenses for any and all events on an annual basis.
- 5. Event Summaries from prior year funding will be required during the annual presentation process. Event summaries should include the number in attendance, the number of overnight stays and the actual revenue and expenditures. Any unspent funding at the end of the funding cycle (05/01/2022-06/30/2023) will revert back to the City of Hobbs Lodgers' Tax Fund. Expenses will NOT be reimbursed after August 31, 2023.
- 6. In addition to the above listed criteria, organizations requesting funding may be asked to provide the following information:
 - Proof of non-profit status and copy of last years IRS form 990
 - Proof of agency good standing with the NM Corporation Commission

I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

• Proof of Workers-Comp or Liability Insurance Coverage

Advertising not included in the initial request for funding is the RESPONSIBILITY AND OBLIGATION OF THE ORGANIZATION PLACING SUCH ORDER.

Marcus Sparenberg	United Way of Lea County	7/30/2023
Representative	Name of Organization	date

		Request for	Lodgers' T		ce							
Organizatio	on			AY OF LEA COL	YTNU							
Name of Co	ontact		Brit	tany Embry								
Address				Shipp Suite B								
City, State	Zip	Hobbs, NM 88240										
Phone#/Fa	x#	575-397-2203										
email		campaign@uwolc.org										
			Event Budg	et								
Event 1 Event 2 Event 3 Event 4 Event 5 Total												
	Sponsorships	10,00.00					-					
	Sales	10,000.00					10,000.00					
Income	Donations	5,000.00					5,000.00					
	Prior Year Carryover						-					
	Other (please explain)						-					
4	Total Income	15,000.00	1	-	-	-	15,000.00					
		Event 1	Event 2	Event 3	Event 4	Event 5	Total					
	Cost of Sales Items						-					
	Cost of Awards	250.00					250.00					
	Building/Booth Rent							NON -				
EXPENSE	Advertising	500.00					500.00	LODGERS				
(NON-	Printing & Mailing						-	TAX				
LODGERS' TAX	Print Media						-					
IAA	Electronic Media	500.00					500.00					
	Misc. ————						-					
	(Please explain)						-					
	CAPIGNIA						-					
	Total NON- LODGERS' Exp.	1,250.00	-	-	-	-	1,250.00					
		Lodgers'	Tax Budge	t Summary								
		Event 1	Event 2	Event 3	Event 4	Event 5	Total					
Printing		1,250.00	-	-	-	-	1,250.00	LODGERS				
Print Medi	a	900.00	-	-	-	-	900.00	TAX				
Electronic	Media	1,780.00	-	-	٠-	-	1,780.00					
Other		5,900.00	-	-	-	-	5,900.00					
TOTAL LOD	GERS' TAX REQ. SUMMARY	9,830.00	-	-		-	9,830.00					

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

Lod			get - Ev nforma		lumbe	r 1	
Name of Event	United Way	Chili Festival	h v i k i k				
Date	09/27-28/20	24					
Location		is nappy to no					ations will neip
Description		st. All procee				their version of which helps sup	
Expected Attendance		10,000	# of Overnigh	ters	3,000		
Is this an annual event?		yes	Is this a new	no			
			PRINTING				
	Cost	Quantity	Total		Cost	Quantity	Total
Posters (save-the-date)	CONTRACTOR DESCRIPTION OF THE PARTY OF THE P	500	500.00	Flyers			0.00
Programs		500	750.00	Tickets			-
	SUBTOTAL	Our matitus	1,250.00	5	SUBTOTAL		-
Mailings	Cost	Quantity	Total		TOTAL DOLA	ITING COSTS	1 250 00
Mailings		DI	I RINT MEDIA		TOTAL PRIN	ITING COSTS	1,250.00
		Name	MINI WILDIA	# of ads	C	ost	Total
Newspaper	UWOLC Chili			3		300.00	900.00
							-
				SUBTOTAL			900.00
	Name			# of ads	С	ost	Total
Magazine/Other							-
				SUBTOTAL			-
				SUBTUTAL	TOTAL PRIN	IT MEDIA	900.00
		ELI	ECTRONIC ME	DIA	TOTALFINI	VI WILDIA	900.00
		Name		# of spots	С	ost	Total
Radio	MTD Radio			40		10.00	400.00
	Noalmark			40		12.00	480.00
Television	KLMA Radio			40		10.00	400.00
							-
Social Media	Facebook Sp	onsored Ads		1		500.00	500.00
		Section 18			TOTAL FLES	TD MAEDIA	4 700 60
		OT	HER EXPENSE		TOTAL ELEC	IR. WEDIA	1,780.00
		Name	THE EAT LINGE	# of item	С	ost	Total
Professional Performance Fees	Local Artist I	Performance		3		500.00	1,500.00
Sound and Lighting Costs							-,200.00
Sanction Fees	T-Shirts			200		15.00	3,000.00
Promotional Items (eg: tshirts,	Promotiona	l Items (Hats,	aprons, fans)	200		7.00	1,400.00
rings, etc.)							-
Other: (please list)							-
							-
							-
			State Contract				-
							-
		,			TOTAL OTH	ER EXPENSE	5,900.00
TOTAL REQUEST	FOR EN	/ENT 1					9,830.00

Lea County Center for the Arts



City of Hobbs Annual Funding Guidelines Lodgers' Tax Requests for Proposal (RFP) from 05/01/2022 - 06/30/2023

The City of Hobbs and the Hobbs City Commission wish to ensure that your events have the greatest chance of success. The following guidelines have been adopted by the City Commission to outline procedures for the annual expenditures of Lodgers' Tax funds.

1. The City of Hobbs is accountable to the City Commission for Lodgers' Tax Funds and is responsible for the placement of any orders involving expenditures of Lodgers' Tax funds. The table below details eligible & non-eligible expenses per Ordinance # 1052

Eligible	Non-Eligible
Professional Performance Fees	Administrative Office Overhead
Sound and Lighting as Related to Performance	Website Costs
Advertising/Promotion Items	Real Property
Sanitation	Tangible Property
Sanction Fees	

For internal control purposes of lodgers' tax funds, the organization must provide valid proof of expenditures and contracts. Cash transactions by the organization (eg: cash currency payments to individuals) will not be considered valid. All invoices and contracts must be legible. The Finance Department may ask the organization to provide a W-9 for a vendor, cleared check, bank statement or other documentation to determine whether or not the transaction is valid for lodgers' tax. Note: If cancellation of an event results in a refund of any deposit, this refund must be returned to the City of Hobbs Lodgers' Tax Fund.

- 2. The organization requesting Lodgers' Tax funding shall designate a representative to serve in the capacity of spokesperson for that organization. The representative or designee must make all attempts to attend the Lodgers' Tax meeting or City Commission meeting as appropriate when requesting funding to answer questions.
- 3. All Requests for Proposal's (RFP's) for Lodgers' Tax **annual** funding must be received by **March 18th, 2022.** (This is to include all events to occur during the period indicated above for which your organization is requesting funding.)
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I have read and fully understand the above guidelines for the Lodgers' Tax Funding.

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Brittany Embry	Lea County Center for the Arts	2-Jul
Representative	Name of Organization	date

		Request for Con	Lodgers' T		ce								
Organizatio	on San San San San San San San San San Sa	(1) [2]	Lea County	Center for the	e Arts								
Name of Co	ontact		David Blackw	ood & Brittan	y Embry								
Address			122	W Broadway									
City, State 2	Zip		Hob	bs, NM 88240									
Phone#/Fa	x#	575-397-2787											
email			direct	tor@uwolc.org									
			Event Budg	et									
		Event 1	Event 2	Event 3	Event 4	Event 5	Total						
	Sponsorships	10,000.00					10,000.00						
	Sales						-						
Income	Donations	20,000.00					20,000.00						
	Prior Year Carryover						-						
	Other (please explain)						1-						
	Total Income	30,000.00	-	-	-	-	30,000.00						
		Event 1	Event 2	Event 3	Event 4	Event 5	Total	_					
	Cost of Sales Items						-						
r	Cost of Awards						-						
	Building/Booth Rent						-	NON -					
EXPENSE	Advertising						-	LODGERS'					
(NON-	Printing & Mailing						-	TAX					
LODGERS' TAX	Print Media						-	3					
IAX	Electronic Media	5,000.00					5,000.00						
	Misc.						-						
	(Please						-						
	explain) —						-						
	Total NON- LODGERS' Exp.	5,000.00	-	-	-	-	5,000.00						
						,							
		Lodgers'	Tax Budge	t Summary									
		Event 1	Event 2	Event 3	Event 4	Event 5	Total						
Printing		575.00	325.00	315.00	-	-	1,215.00	LODGERS'					
Print Medi	a	1,050.00	1,050.00	700.00	-	-	2,800.00	TAX					
Electronic	Media	1,400.00	1,400.00	1,400.00	-	-	4,200.00						
Other	a .	2,025.00	2,465.00	2,025.00	-	-	6,515.00						
TOTAL LOD	GERS' TAX REQ. SUMMARY	5,050.00	5,240.00	4,440.00	•		14,730.00						

Instructions: Please complete all areas of PINK that apply. Lodgers' Tax Budget Summary must reconcile to Event Details

Lod			lget - Ev Informa		lumbe	r 1	
Name of Event	Downtown S	ounds " a Nig	ht of Culture				
Date	8/31/2024						
Location		ounds is a vit				County Center to	
Description		ckdrop of do				ether a mix of lo	
Expected Attendance	renowned m	350	# of Overnigh	ters	100		
Is this an annual event?		Yes	Is this a new		No	1	
is tills all allitual event:		163	PRINTING	eventi	INO		
	Cost	Quantity	Total		Cost	Quantity	Total
Posters (save-the-date) Programs		100	250.00	Flyers	0.65	500	325.00
	And the second contract of the second contrac		-	Tickets			-
	SUBTOTAL		250.00		SUBTOTAL		325.00
	Cost	Quantity	Total				
Mailings			-		TOTAL PRIN	ITING COSTS	575.00
	1	Р	RINT MEDIA				
		Name		# of ads	Co	ost	Total
Newspaper	5x7 Advertis	ment (Hobbs	NewsSun)	3		350.00	1,050.00
				CURTOTAL			-
	· · · · · · · · · · · · · · · · · · ·	Name		# of ads		ost	1,050.00 Total
Magazine/Other		Ivaille		# OI aus	C	JSL	TOLAI
Magazine, other							
				SUBTOTAL			-
					TOTAL PRIN	IT MEDIA	1,050.00
		EL	ECTRONIC ME	DIA			•
		Name		# of spots	Co	ost	Total
Radio	MTD Radio			45		10.00	450.00
	Noalmark			50		13.00	650.00
Television							-
Contal Name		1 (00 111)					-
Social Media	Sponsorea A	ds (Monthly)		2		150.00	300.00
					TOTAL FLECT	ED AAEDIA	4 400 00
		OT	HER EXPENSE		TOTAL ELECT	IR. WEDIA	1,400.00
		Name	IILK LAFLNOL	# of item	C	ost	Total
Professional Performance Fees		Hame		Of Itelli			i Juai
Sound and Lighting Costs							-
Sanction Fees				- A-2 23			-
Promotional Items (eg: tshirts,	T-Shirts			150		13.50	2,025.00
rings, etc.)							-
Other: (please list)							-
							-
							-
							-
							-
					TOTAL OTHE	B EXDENICE	2,025.00
		450.5			TOTAL OTHE	IN EAF LINSE	2,025.00
TOTAL REQUEST	FOR EV	ENT 1					5,050.00

Lodgers' Tax Budget - Event Number 2 Event Information										
Name of Event	Downtown S	ounds "Saw y	you at the Pole	e"						
Date	9/25/2024									
Location		ne Pole is a d				the last of the second second second	om across Lea			
Description	Lea County C	ounty for an evening of powerful music. Hosted as part of the Downtown Sounds series by the a County Center for the Arts, this special event celebrates the unity and spirit of our young conle.								
Expected Attendance	beoble.	500	# of Overnigh	iters	100					
Is this an annual event?		Yes	Is this a new	No						
			PRINTING							
	Cost	Quantity	Total		Cost	Quantity	Total			
Posters (save-the-date) Programs		100	250.00	Flyers Tickets	0.75	100	75.00			
Fiograms	SUBTOTAL		250.00	Tickets	SUBTOTAL		75.00			
	Cost	Quantity	Total							
Mailings			<u> </u>		TOTAL PRIN	TING COSTS	325.00			
		Name	RINT MEDIA	# of ads			T-4-1			
Newspaper	Hobbs News			# or aus		350.00	Total 1,050.00			
	TIODES ITEMS					330.00	-			
				SUBTOTAL			1,050.00			
		Name		# of ads	Co	ost	Total			
Magazine/Other							-			
				SUBTOTAL						
					TOTAL PRINT MEDIA		1,050.00			
		EL	ECTRONIC ME	DIA						
		Name		# of spots	Co	ost	Total			
Radio	MTD Radio			45		10.00	450.00			
Television	Noalmark			50		13.00	650.00			
relevision							-			
Social Media	Sponsored A	ds (Monthly)		2		150.00	300.00			
							-			
					TOTAL ELECT	R. MEDIA	1,400.00			
		Name	HER EXPENSE	# of item	· ·	ost	Total			
Professional Performance Fees		Hame		" Of Itelli		731	i otai			
Sound and Lighting Costs							-			
Sanction Fees	Bracelets			500		0.88	440.00			
Promotional Items (eg: tshirts,	T-Shirts			150		13.50	2,025.00			
rings, etc.)							-			
Other: (please list)							-			
							-			
							-			
				-(1, 3 %)			-			
					TOTAL OTHE	R EXPENSE	2,465.00			
TOTAL REQUEST	FOR EV	ENT 2					5,240.00			

Lodgers' Tax Budget - Event Number 3 Event Information										
Name of Event		ounds "Retro								
Date	9/25/2024									
Location	Shipp St Plaz	a I, a vibrant jo	urney through	n the iconic	sounds of the	e past, brough	t to life by			
Description	Arts, this con	elented local musicians. Part of the Downtown Sounds series by the Lea County Center for the rts, this concert will transport you back to the '70s, '80s, and '90s with unforgettable hits that efined these decades.								
Expected Attendance	defined thes	500	# of Overnigh	iters	125					
Is this an annual event?		Yes	Is this a new		No		-			
			PRINTING							
	Cost	Quantity	Total		Cost	Quantity	Total			
Posters (save-the-date) Programs	-	100	250.00 -	Flyers Tickets	0.65	100	65.00 -			
	SUBTOTAL		250.00		SUBTOTAL		65.00			
	Cost	Quantity	Total							
Mailings		DI	- RINT MEDIA		TOTAL PRIN	TING COSTS	315.00			
		Name	KINI WEDIA	# of ads	Co	ost	Total			
Newspaper	Hobbs News			2		350.00	700.00			
				SUBTOTAL			700.00			
	Name			# of ads	Co	ost	Total			
Magazine/Other							-			
				SUBTOTAL			-			
				JODIOTAL	TOTAL PRIN	700.00				
		ELI	ECTRONIC ME	DIA			,,,,,			
		Name		# of spots	Co	ost	Total			
Radio	MTD Radio			45		10.00	450.00			
Television	Noalmark			50		13.00	650.00			
relevision							-			
Social Media	Sponsored A	ds (Monthly)		2		150.00	300.00			
						Now the Company of th	-			
	8				TOTAL ELECT	R. MEDIA	1,400.00			
			HER EXPENSE	4 -6 '	_					
Professional Performance Fees		Name		# of item	Co	ost	Total			
Sound and Lighting Costs							-			
Sanction Fees							-			
Promotional Items (eg: tshirts,	T-Shirts			150		13.50	2,025.00			
rings, etc.)							-			
Other: (please list)							-			
,							-			
							-			
							-			
					TOTAL OTHE	R EXPENSE	2,025.00			
TOTAL REQUEST	FOR EV	/ENT 3					4,440.00			